

Very Important News for EOS Leadership Teams

September- 2017

Greetings,

I am writing this from Providence, RI. Client Rene Lachapelle of RALCO Electric is hosting his Super Forum group of electrical contractors – and really putting on the dog as a host. Tonight about 40 of us will be enjoying a New England Seafood Dinner at the home of Rene and Pam Lachapelle.

I have some very important news that you will want to take action on....

1. EOS LIBRARY IS NOW COMPLETE

With the recent publishing of “What the Heck is EOS”, the **EOS Library** has been completed. We now have books supporting EOS implementation for all member of your organization. No other business operating system has this kind of documented support! *Gino says he is finished writing books!* You can buy any combination of 20 books from [Bella Books](#) at 50% discount off retail.

NOTE: You can buy individual books on Amazon for slightly more than the 50% off retail price – Amazon constantly changes the prices. The current saving is \$3.00-\$8.64 per book.

Traction	For Everyone
Rocket Fuel	For Visionary and Integrator
Get grip (fable of Traction)	For Leadership Team
How to Be a Great Boss	For Leaders, Managers & Supervisors
What the Heck is EOS	For all Employees, Managers and Supervisor

2. 2018 CONFERENCE FOR COMPANIES RUNNING ON EOS

Grab Early Bird Pricing NOW for the 2018 CONFERENCE, April 26-27, 2018 in Minneapolis! Only 150 early registration and I understand most are already sold.

Take your Leadership Team! This April we had the first ever EOS Conference for Companies Running on EOS in Atlanta. It sold out within 3 month of registration. The Conference exceeded everyone’s expectations. Gino’s keynote was so inspiring that you really got a glimpse of how special and unique Gino and the EOS community is.



The breakout sessions were also outstanding. Please [CLICK HERE](#) to see the 2018 Conference highlights and a list of the 16 breakout sessions.

TO REGISTER: <https://tractionclientconference.com/>

SPECIAL CLIENT DINNER/RECEPTION: I will host a dinner reception for Kurzen clients & Leadership Teams on Thursday evening of April 26.

3. FREE PR

OK, a little unapologetic self-promotion!! 😊 I was recently interviewed by **VoyageATL** magazine. [CLICK HERE](#) to see the interview.

4. HOW CAN I HELP YOU?

Thank you for the honor of serving you. You know I am only a phone call/email away. Also, if you have found a good practice/technique that is helping you implement EOS – love to hear about it.

A handwritten signature in blue ink, appearing to read 'W. Royal'.